

BIG STICK MEDIA CORPORATION ANNOUNCES ITS ANNUAL AND SPECIAL MEETING

VANCOUVER, BRITISH COLUMBIA, MAY 20, 2010 – (TSX Venture Exchange; BSM)

Big Stick Media Corporation (“BSM”) is pleased to announce that its annual and special meeting of its shareholders will be held on Wednesday, July 14, 2010 in Toronto, Ontario.

It is expected that one of the resolutions which will be placed before the shareholders will be a proposed going-private transaction as further described in BSM’s news release issued on May 20, 2010.

As at the date hereof BSM has 23,992,020 issued and outstanding common shares.

About Big Stick Media Corporation

Additional information about BSM is available under the company’s profile at www.sedar.com.

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Cautionary Statement

The TSX Venture Exchange has not reviewed, and does not accept responsibility for the adequacy and accuracy of this release.