

## **BIG STICK MEDIA CORPORATION ANNOUNCES RENEGOTIATION WITH LENDERS**

VANCOUVER, BRITISH COLUMBIA, March 1, 2010 – (TSX Venture Exchange: BSM)

Big Stick Media Corporation (“BSM” or the “Company”) announces that the convertible debenture holders that participated in the Company’s April, 2008 financing have granted the Company a ninety (90) day extension period from the scheduled payment due date of February 28, 2010 to propose a plan of action demonstrating the ability to meet the payment obligations under this facility.

As at the date hereof BSM has 23,992,020 issued and outstanding common shares.

### **About Big Stick Media Corporation**

Additional information about BSM is available under the company’s profile at [www.sedar.com](http://www.sedar.com).

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### **Cautionary Statement**

*Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy and accuracy of this release.*

*This press release may contain certain forward-looking statements with respect to the Company. These forward-looking statements, by their nature, involve risks and uncertainties that could cause actual results to differ materially from those contemplated. We consider the assumptions on which these forward-looking statements are based to be reasonable, but caution the reader that these assumptions regarding future events, many of which are beyond our control, may ultimately prove to be incorrect. There can be no assurance that such statements will prove to be accurate and actual results and future events could differ materially from those anticipated in such statements. Important factors that could cause actual results to differ materially from Big Stick Media Corporation’s expectations are various risks detailed from time to time in the filings made by Big Stick Media Corporation with securities regulations.*