



## **BIG STICK MEDIA CORPORATION ANNOUNCES INTENTION TO RE-SCHEDULE DEBT PAYMENT OBLIGATIONS**

VANCOUVER, BRITISH COLUMBIA, APRIL 3, 2009 – (TSX Venture Exchange; BSM)

Big Stick Media Corporation (“BSM”) announces today that it anticipates being in default of its payment obligation due to SkillJam Technologies Corporation (“SkillJam”) in the amount of US\$2.045M. Such payment was the final payment due to SkillJam in respect of the purchase by the Corporation, through a wholly owned subsidiary, of all of the issued and outstanding shares of Corcom, Inc. in April, 2008.

BSM has engaged SkillJam in discussions regarding the re-scheduling of the remaining balance due.

As at the date hereof BSM has 120,060,101 issued and outstanding common shares.

BSM is based in Vancouver, British Columbia and trades on the TSX Venture Exchange under the trading symbol “BSM”. Additional information about BSM may be found at [www.bigstickmedia.com](http://www.bigstickmedia.com) or under its profile at [www.sedar.com](http://www.sedar.com).

### **About Big Stick Media Corporation**

BSM owns and operates a portfolio of assets that provide fact-based and opinion oriented information relevant to the sports industry. These assets include websites, client-server software, publications and call centers. BSM generates revenues in a number of ways, including various direct to consumer services and direct to business sales through a portfolio of websites, the most significant of which are [www.JimFeist.com](http://www.JimFeist.com), [www.donbest.com](http://www.donbest.com), and [www.g-picks.com](http://www.g-picks.com). BSM also operates the Don Best Sports real-time sports information systems for serious sports enthusiasts, handicappers and bettors.

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### **Cautionary Statement**

*Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy and accuracy of this release.*