



## **BIG STICK MEDIA CORPORATION ANNOUNCES ITS ANNUAL AND SPECIAL MEETING**

VANCOUVER, BRITISH COLUMBIA, MARCH 23, 2009 – (TSX Venture Exchange; BSM)

Big Stick Media Corporation (“BSM”) is pleased to announce that its annual and special meeting of its shareholders will be held on Wednesday, May 13, 2009 in Toronto, Ontario.

It is expected that one of the resolutions which will be placed before the shareholders will be a five for one (5:1) consolidation of BSM’s common shares.

As at the date hereof BSM has 120,574,101 issued and outstanding common shares.

BSM is based in Vancouver, British Columbia and trades on the TSX Venture Exchange under the trading symbol “BSM”. Additional information about BSM may be found at [www.bigstickmedia.com](http://www.bigstickmedia.com).

### **About Big Stick Media Corporation**

BSM owns and operates a portfolio of assets that provide fact-based and opinion oriented information relevant to the sports industry. These assets include websites, client-server software, publications and call centers. BSM generates revenues in a number of ways, including various direct to consumer services and direct to business sales through a portfolio of websites, the most significant of which are [www.JimFeist.com](http://www.JimFeist.com), [www.donbest.com](http://www.donbest.com), and [www.g-picks.com](http://www.g-picks.com). BSM also operates the Don Best Sports real-time sports information systems for serious sports enthusiasts, handicappers and bettors.

For additional information contact:

Contact: Christopher S. Kape, Chief Executive Officer

Email: [chris@bigstickmedia.com](mailto:chris@bigstickmedia.com)

PH: (604) 630-6550 ext. 111

### **Cautionary Statement**

*The TSX Venture Exchange has not reviewed, and does not accept responsibility for the adequacy and accuracy of this release.*