



BIG STICK MEDIA CORPORATION ANNOUNCES RESIGNATION OF A DIRECTOR

VANCOUVER, BRITISH COLUMBIA, December 18, 2008 – (TSX Venture Exchange; BSM)

Big Stick Media Corporation (“BSM”) announces that Morden C. Lazarus has resigned as a director for personal reasons. The effective date of the resignation is December 17, 2008.

The Board would like to thank Mr. Lazarus for his valuable contribution to the Company.

As at the date hereof BSM has 121,269,101 issued and outstanding common shares.

BSM is based in Vancouver, British Columbia and trades on the TSX Venture Exchange under the trading symbol “BSM”. Additional information about BSM may be found at www.bigstickmedia.com or under its profile at www.sedar.com.

About Big Stick Media Corporation

BSM owns and operates a portfolio of assets that provide fact-based and opinion oriented information relevant to the sports industry. These assets include websites, client-server software, publications and call centers. BSM generates revenues in a number of ways, including various direct to consumer services and direct to business sales through a portfolio of websites, the most significant of which are www.JimFeist.com, www.donbest.com, and www.g-picks.com. BSM also operates the Don Best Sports real-time sports information systems for serious sports enthusiasts, handicappers and bettors.

For additional information:

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Cautionary Statement

The TSX Venture Exchange has not reviewed, and does not accept responsibility for the adequacy and accuracy of this release.