



BIG STICK MEDIA CORPORATION ANNOUNCES ITS ANNUAL GENERAL MEETING

VANCOUVER, BRITISH COLUMBIA, AUGUST 5, 2008 – (TSX Venture Exchange; BSM)

Big Stick Media Corporation (“BSM”) is pleased to announce that its annual general meeting will be held on Wednesday, September 3, 2008 in Toronto, Ontario.

As at the date hereof BSM has 121,685,101 issued and outstanding common shares.

BSM is based in Vancouver, British Columbia and trades on the TSX Venture Exchange under the trading symbol “BSM”. Additional information about BSM may be found at www.bigstickmedia.com.

About Big Stick Media Corporation

BSM owns and operates a portfolio of assets that provide fact-based and opinion oriented information relevant to the sports industry. These assets include websites, client-server software, publications and call centers. BSM generates revenues in a number of ways, including various direct to consumer services and direct to business sales through a portfolio of websites which includes www.JimFeist.com, www.Picksonline.com, www.Vegasonlinesports.com, www.OffshoreConnection.com, www.ScoresLinesPicks.com and www.g_picks.com. BSM also operates Don Best Sports (www.donbest.com), a state of the art, real-time sports information systems for serious sports enthusiasts, handicappers and bettors. In addition, the Company operates various fantasy sports contests catering to all the sports enthusiasts through its fantasy sports website www.rotoplay.com.

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Cautionary Statement

The TSX Venture Exchange has not reviewed, and does not accept responsibility for the adequacy and accuracy of this release.