



BIG STICK MEDIA CORPORATION ANNOUNCES ISSUANCE OF CONSIDERATION SHARES

VANCOUVER, BRITISH COLUMBIA, JUNE 26, 2008 – (TSX Venture Exchange; BSM)

Big Stick Media Corporation (“BSM”) announces that SkillJam Technologies Corporation (“SkillJam”) has exercised a warrant providing for the issuance to SkillJam of 22,500,000 common shares of BSM. The warrant had been granted by BSM to SkillJam in lieu of the issuance of common shares as partial consideration for BSM’s purchase of Corcom, Inc. from SkillJam which closed on April 28, 2008 (the “Transaction”). The present exercise of the warrant by SkillJam was contemplated to occur some time following the Transaction. Given that the warrant was granted in lieu of common shares that SkillJam had a right to receive as partial purchase price consideration, the exercise price associated therewith is the nominal amount of USD \$0.00001 per share. The shares so acquired represent approximately 18.49% of the outstanding shares of BSM. Pursuant to contractual arrangements, the shares issued to SkillJam are subject to a twelve-month hold period from the closing date of the Transaction.

An Early Warning Report and additional details with respect to the Transaction have been filed on SEDAR (www.sedar.com) on BSM’s profile page.

BSM also announces today that it has accelerated the satisfaction of its obligation to provide consideration for the assets it purchased from National Sports Services, Inc. by issuing to James Feist, a director of a BSM subsidiary, 2,671,861 common shares of BSM (each at a deemed price of \$0.35). Subsequent to such issuance, Mr. Feist holds 10,911,068 common shares of BSM which is equal to approximately 8.9% of the outstanding shares of BSM. The shares issued to Mr. Feist are subject to a four month hold period.

As at the date hereof and including the issued shares referred to herein, BSM has 121,685,101 issued and outstanding common shares.

BSM is based in Vancouver, British Columbia and trades on the TSX Venture Exchange under the trading symbol “BSM”.

About Big Stick Media Corporation

BSM owns and operates a portfolio of assets that provide fact-based and opinion-oriented information relevant to the sports industry. These assets include websites, client-server software, publications and call centers. BSM generates revenues in a

number of ways, including various direct to consumer services and direct to business sales through a portfolio of websites which includes www.JimFeist.com, www.Picksonline.com, www.Vegasonlinesports.com, www.OffshoreConnection.com and www.ScoresLinesPicks.com. BSM also operates Linetracker (www.linetracker.com) and Don Best Sports (www.donbest.com), both state of the art, real-time sports information systems for serious sports enthusiasts, handicappers and bettors. In addition, the Company operates various fantasy sports contests catering to all the sports enthusiasts through its fantasy sports website www.rotoplay.com.

For additional information:

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Cautionary Statement

The TSX Venture Exchange has not reviewed, and does not accept responsibility for the adequacy and accuracy of this release.

This press release may contain certain forward-looking statements with respect to the Corporation. These forward-looking statements, by their nature, involve risks and uncertainties that could cause actual results to differ materially from those contemplated. We consider the assumptions on which these forward-looking statements are based to be reasonable, but caution the reader that these assumptions regarding future events, many of which are beyond our control, may ultimately prove to be incorrect. There can be no assurance that such statements will prove to be accurate and actual results and future events could differ materially from those anticipated in such statements. Important factors that could cause actual results to differ materially from Big Stick Media Corporation's expectations are various risks detailed from time to time in the filings made by Big Stick Media Corporation with securities regulations.