



BIG STICK MEDIA CORPORATION ANNOUNCES INTENTION TO REPURCHASE SHARES

VANCOUVER, BRITISH COLUMBIA, June 29, 2007 – (TSX Venture Exchange; BSM)

Big Stick Media Corporation announces today that it has filed a notice of intention with the TSX Venture Exchange relating to the repurchase by the Company of certain of its issued and outstanding common shares pursuant to a normal course issuer bid undertaken in accordance with the rules and policies of the Exchange.

Subject to regulatory approval, in connection with the normal course issuer bid, the Company proposes to purchase up to 3,170,785 common shares during the twelve month period commencing receipt of the Exchange approval of such program (or 5% of the total number of common shares currently outstanding).

All purchases of common shares will be effected through the facilities of the Exchange and all common shares purchased will be cancelled.

As of the date hereof, there are 63,415,693 common shares of the Company issued and outstanding.

The common share purchases will be made through Canaccord Capital Corp..

From time to time, the common shares of the Company may become available for purchase at prices which make them an attractive investment and an appropriate use of the Company's funds. It is anticipated that the purchase of common shares will benefit the remaining shareholders by increasing their equity interest in the Company's assets.

It is proposed that the repurchases to be made between July 3, 2007 through July 2, 2008.

The directors of the Corporation believe that the purchase by the Corporation of its own shares at the prevailing market price may, in appropriate circumstances, be a responsible investment of funds on hand, and in the best interests of the Corporation, and any purchases made will be made on that basis. The Corporation has not made any previous purchases of its own shares within the past twelve months.

About Big Stick Media Corporation

Big Stick Media Corporation owns and operates assets that provide fact-based and opinion-oriented information relevant to the sports industry. These assets include websites, client-server software, publications and call centers.

The Company generates revenues in a number of ways, including various direct to consumer services and direct to business sales through its portfolio of websites which includes www.JimFeist.com, www.PicksOnline.com, www.Vegasonlinesports.com, www.OffshoreConnection.com and www.ScoresLinesPicks.com. Big Stick Media Corporation also operates Linetracker (www.linetracker.com), a state of the art, real-time sports information system for the more serious sports enthusiasts, handicappers and bettors. In addition, the Company operates various fantasy sports contests catering to the sports enthusiast through its fantasy sports website which can be found at www.rotoplay.com.

For additional information:

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Cautionary Statement

The TSX Venture Exchange has not reviewed, and does not accept responsibility for the adequacy and accuracy of this release.

No stock exchange, securities commission or other regulatory authority has approved nor disapproved the information contained herein. The News Release includes certain "forward looking statements". All statements other than statements of historical fact, included in this release, including, without limitation, statements regarding potential mineralization and reserves, exploration results and future plans and objectives of iGaming, are forward looking statements that involve risks and uncertainties. There can be no assurance that such statements will prove to be accurate and actual results and future events could differ materially from those anticipated in such statements. Important factors that could cause actual results to differ materially from iGaming's expectations are various risks detailed from time to time in the filings made by iGaming with securities regulations.