



BIG STICK MEDIA CORPORATION (FORMERLY IGAMING CORPORATION) CONFIRMS CHANGE OF SHARE SYMBOL TO BSM

VANCOUVER, BRITISH COLUMBIA, June 28, 2007 – (TSX Venture Exchange; IGA – effective June 29, 2007 to become BSM)

Big Stick Media Corporation (formerly, iGaming Corporation) announces today that it has received final approval of the TSX Venture Exchange such that its common shares will trade under the ticker symbol "**BSM**". The new share symbol will become effective June 29, 2007.

About Big Stick Media Corporation

Big Stick Media Corporation owns and operates assets that provide fact-based and opinion-oriented information relevant to the sports industry. These assets include websites, client-server software, publications and call centers.

The Company generates revenues in a number of ways, including various direct to consumer services and direct to business sales through its portfolio of websites which includes www.JimFeist.com, www.PicksOnline.com, www.Vegasonlinesports.com, www.OffshoreConnection.com and www.ScoresLinesPicks.com. Big Stick Media Corporation also operates Linetracker (www.linetracker.com), a state of the art, real-time sports information system for the more serious sports enthusiasts, handicappers and bettors. In addition, the Company operates various fantasy sports contests catering to the sports enthusiast through its fantasy sports website which can be found at www.rotoplay.com.

For additional information:

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Cautionary Statement

The TSX Venture Exchange has not reviewed, and does not accept responsibility for the adequacy and accuracy of this release.

No stock exchange, securities commission or other regulatory authority has approved nor disapproved the information contained herein. The News Release includes certain "forward looking statements". All statements other than statements of historical fact, included in this release, including, without limitation, statements regarding potential mineralization and reserves, exploration results and future plans and objectives of iGaming, are forward looking statements that involve risks and uncertainties. There can be no assurance that such statements will prove to be accurate and actual results and future events could differ materially from those anticipated in such statements. Important factors that could cause actual

results to differ materially from iGaming's expectations are various risks detailed from time to time in the filings made by iGaming with securities regulations.