



IGAMING CORPORATION ANNOUNCES NEW DIRECTOR, CHANGE OF NAME TO BIG STICK MEDIA CORPORATION AND CHANGE OF SHARE SYMBOL TO BSM

VANCOUVER, BRITISH COLUMBIA, June 25, 2007 – (TSX Venture Exchange; IGA)

IGaming Corporation is pleased to announce that at its annual and special meeting held on June 15, 2007, its shareholders approved a change of name of the company to Big Stick Media Corporation.

Upon final approval of the TSX Venture Exchange, the Company will trade under the ticker symbol "**BSM**". Confirmation of the effective date of the new share symbol will be provided in a subsequent Press Release.

"With our recent acquisitions and in keeping with our strategic plan going forward, a re-branding of the company to be a more diversified media property is now being completed", stated Christopher Kape, President & CEO. "The new name, Big Sick Media Corporation, will better reflect our business model and our projected position in the market."

The Company is also pleased to announce that at such meeting Cam Di Giorgio has been elected as a director.

Mr. Di Giorgio replaces Sheldon Krakower who requested not to be included on the slate for personal reasons. The Board would like to thank Sheldon for his valuable contribution to the Company.

All of the Company's other directors were re-elected.

Mr. Di Giorgio has been issued 200,000 incentive stock options. All options granted have a term of two years and are exercisable at the price of \$ 0.20 per common share.

About the Company

Big Stick Media Corporation owns and operates assets that provide fact-based and opinion-oriented information relevant to the sports industry. These assets include websites, client-server software, publications and call centers.

The Company generates revenues in a number of ways, including various direct to consumer services and direct to business sales through its portfolio of websites which includes www.JimFeist.com, www.PicksOnline.com, www.Vegasonlinesports.com, www.OffshoreConnection.com and www.ScoresLinesPicks.com. Big Stick Media Corporation also operates Linetracker (www.linetracker.com), a state of the art, real-time sports information system for the more serious sports enthusiasts, handicappers and bettors. In addition, the Company operates various fantasy sports contests catering to the sports enthusiast through its fantasy sports website which can be found at www.rotoplay.com.

For additional information:

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Cautionary Statement

The TSX Venture Exchange has not reviewed, and does not accept responsibility for the adequacy and accuracy of this release.

No stock exchange, securities commission or other regulatory authority has approved nor disapproved the information contained herein. The News Release includes certain "forward looking statements". All statements other than statements of historical fact, included in this release, including, without limitation, statements regarding potential mineralization and reserves, exploration results and future plans and objectives of iGaming, are forward looking statements that involve risks and uncertainties. There can be no assurance that such statements will prove to be accurate and actual results and future events could differ materially from those anticipated in such statements. Important factors that could cause actual results to differ materially from iGaming's expectations are various risks detailed from time to time in the filings made by iGaming with securities regulations.