



## **IGAMING CORPORATION ANNOUNCES ENGAGEMENT OF BENJIE CHERNIAK AS DIRECTOR OF BUSINESS DEVELOPMENT**

VANCOUVER, BRITISH COLUMBIA, May 10, 2007 – (TSX Venture Exchange; IGA)

Christopher S. Kape, President and CEO of iGaming Corporation (“iGaming” or the “Company”) is pleased to announce the appointment of Benjie Cherniak as Director of Business Development. Mr. Cherniak has significant experience in a wide array of businesses specializing in the areas of marketing and product development.

“We are delighted to have Benjie join our team. Benjie’s entrepreneurial instincts as well as his knowledge, abilities and contacts will be of tremendous value to us as we continue to realize on the potential of our assets and maximize revenues. As well, in conjunction with our pending name change to Big Stick Media Corporation, we believe Benjie is ideally suited to assist us with our ambitious pursuit of broadening the corporate focus to become a media company that extends beyond the world of sports information and handicapping”, stated Christopher Kape.

Mr. Cherniak will initially be responsible for extending the reach of the Company’s fantasy sports program as well as increasing advertising relationships within iGaming’s various media platforms.

The Company has scheduled a Special and Annual General Meeting of its shareholders for June 15, 2007 in Vancouver, where the above-noted proposed change of name will be placed before the Company’s shareholders.

### **About iGaming Corporation**

iGaming owns and operates assets that provide fact-based and opinion-oriented information relevant to the sports industry. These assets include websites, client-server software, publications and call centers.

The Company generates revenues in a number of ways, including various direct to consumer services and direct to business sales through its portfolio of websites which includes [www.JimFeist.com](http://www.JimFeist.com), [www.PicksOnline.com](http://www.PicksOnline.com), [www.Vegasonlinesports.com](http://www.Vegasonlinesports.com), [www.OffshoreConnection.com](http://www.OffshoreConnection.com) and [www.ScoresLinesPicks.com](http://www.ScoresLinesPicks.com). iGaming also operates Linetracker ([www.linetracker.com](http://www.linetracker.com)), a state of the art, real-time sports information system for the more serious sports enthusiasts, handicappers and bettors. In addition, the Company operates various fantasy sports contests catering to the sports enthusiast through its fantasy sports website which can be found at [www.rotoplay.com](http://www.rotoplay.com).

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